simMARKET Partner Packages:

DEVELOPER MEDIA KIT

Welcome to the simMARKET Partner Packages. Instead of relying on unpredictable social media algorithms, we have structured official promotional tiers that combine our massive active buyer database with highly targeted digital advertising, managed by our professional marketing team.
Choose the visibility level that best fits your product launch.

01 The Packages & Responsibilities

	Price	What's Included (We Manage)	Required Assets (What You Provide)	Duration & Exclusivity	Expected Visibility/Reach
TIER 1	€100	✓ Featured Block in the simMARKET Weekly Newsletter	✓ 1x Promo Image ✓ Short text description & Product Link	**1 Issue** (Shared with up to 4 other products)	Delivered to our database of **24,700+ active subscribers**. Based on historical data, this placement typically generates an estimated **200 to 300 direct store clicks per MSFS product** (100-200 for X-Plane)
TIER 2	€400	✓ Top Banner in Weekly Newsletter ✓ Homepage Banner ✓ Managed Meta Ads Sprint (We design & optimize the ads)	✓ Ready-to-use NL Top Banner ✓ Ready-to-use Homepage Banner ✓ 3x high-res unedited screenshots (for Meta Ads)	**7 Days** (Premium Newsletter Placement)	Newsletter Audience + Homepage visibility + an estimated **17,000 to 25,000 ad impressions** on social media (expected to generate 130 to 200 clicks)
TIER 3	€800	✓ Dedicated Solo Email simFlight Portal Banner ✓Managed Meta Ads Sprint (We design & optimize)	✓ HTML/Content for Solo Email. ✓ Ready-to-use simFlight Banner ✓ 3x high-res unedited screenshots (for Meta Ads)	**14 Days** (Exclusive Solo Email Blast)	Exclusive focus in the Solo Email + exposure to simFlight's **73,000+ monthly visitors** + an estimated **33,000 to 50,000 ad impressions** (projected to drive 260 to 400 clicks)
TIER 4	€1999 (max 1-2 slots/ month)	✓ Dedicated Solo Email ✓ simFlight Top Banner ✓ YouTube Showcase Video (We edit & adapt to Reels/Shorts) ✓ Meta Ads & Google Search Ads (We design & optimize)	✓ HTML/Content for Solo Email ✓ Ready-to-use simFlight Banner ✓ Raw, unedited gameplay footage (for YouTube/Ads)	**30 Days** (Strictly limited to 1-2 slots per month)	Designed for top visibility on Google Search for your product name (est. 150 to 220 search clicks), alongside an estimated **67,000 to 100,000 ad impressions** on social media (expected to generate 530 to 800 clicks)

02 **Terms & Conditions** (Please Read Before Purchasing)

Performance Disclaimer: All reach, click, and CPM metrics are estimates based on simMARKET's historical account averages. Actual performance may vary depending on product appeal, visual asset quality, simulator platform, and seasonal market trends. simMARKET guarantees visibility and ad execution, but does not guarantee a specific volume of sales.

Right of Refusal: To maintain the premium standard of our ecosystem, simMARKET reserves the right to decline sponsorship requests for products that do not meet our quality guidelines or community standards.

Asset Delivery & SLA: Developers must provide the required assets listed in the table above at least 5 business days prior to the campaign start date. Paid Ads will be created using the official simMARKET visual guidelines. No design revision rounds are included for managed ad campaigns.

Video Assets (Tier 4): For YouTube and Reels deliverables, the developer must provide raw, unedited gameplay footage. Our agency will edit the footage, apply official brand motion graphics, and adapt it to vertical formats. Custom in-game recording sessions are not included.

Refund Policy: Once a campaign slot is booked and assets are deployed, fees are non-refundable.

Ready to boost your launch?

Reply to our team to check availability and book your slot.